

Democracy & Citizen Participation

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The Council for Excellence in Government

17 year old nonprofit, nongovernmental organization

Mission: to improve government performance and reconnect citizens with their government

TECHNOLOGY LEADERSHIP CONSORITUM

Public/private group committed to the use of information technology as leadership tools

MEMBERS: federal & state government agencies, Nonprofit organizations, National Science Foundation, Harvard, AOL, IBM, Microsoft, AT&T, Oracle, KPMG

Why E-Government? The US Approach

1. Crisis of trust in government - especially youth
Reconnect people with government

2. Perceived lack of transparency, accountability & consultation
Open up government to the people

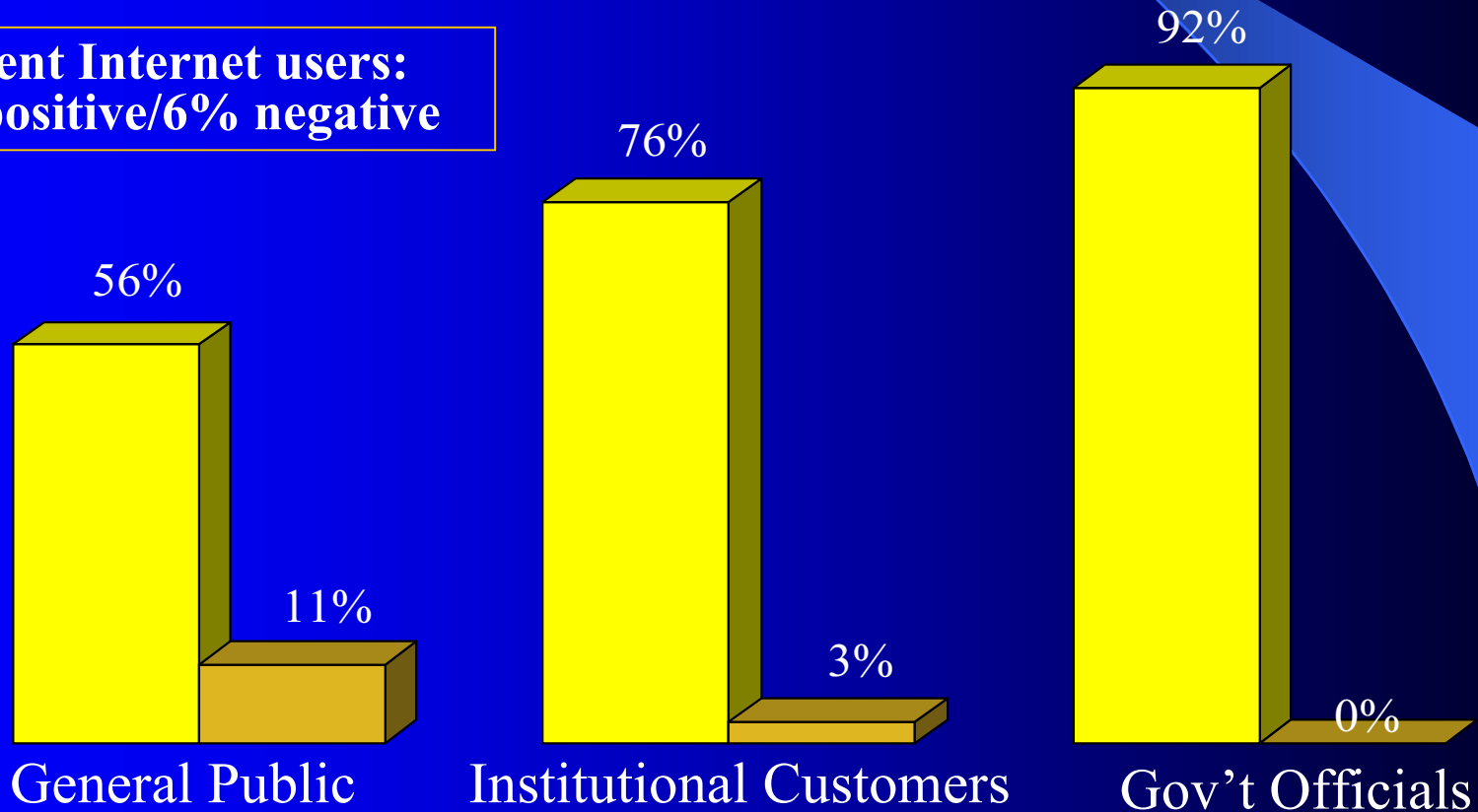
3. Need to “Reinvent” government
Increase efficiency, streamline services

4. Processes reflect industrialized era not digital economy
State/National Competitiveness

All Groups Foresee Positive Effect For E-Government

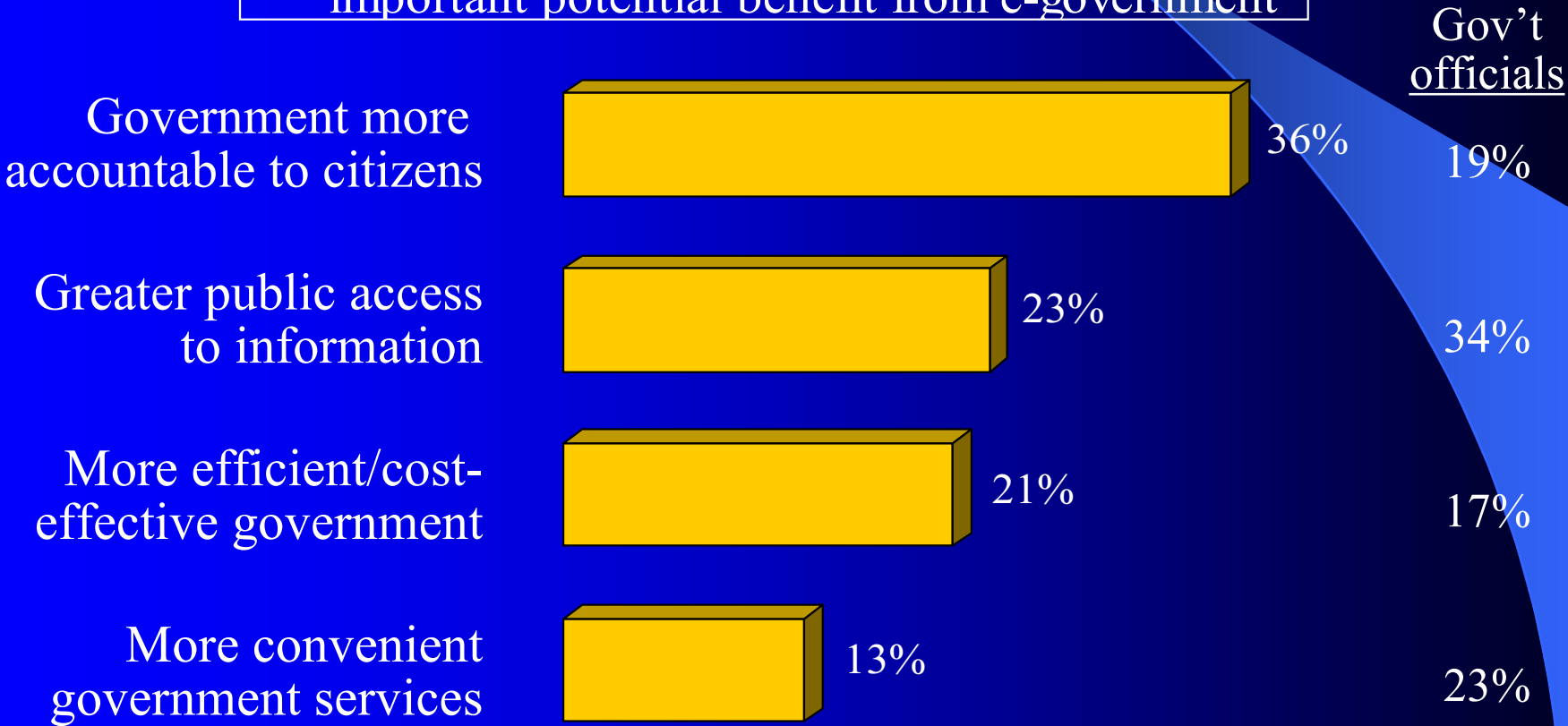
■ E-gov't will have positive effect ■ E-gov't will have negative effect

Frequent Internet users:
67% positive/6% negative



Most Important Benefits Of E-Government

■ General public selecting each as the most important potential benefit from e-government



Government Officials Are Enthusiastic

83% think e-gov will improve their ability to do a good job.

87% believe their agency coordinates more effectively with other parts of government because of e-government.

Business And Nonprofits Benefit

56% say the Internet has made it easier to do business with the federal government.

64% expect that e-government will facilitate business-government partnerships.

E-Government: Of, By, & For the People

Imagine government truly of, by, and for the people—a place where people and organizations will no longer have to wait on line between eight and five on weekdays only, but where they can *be* online at any place or time they wish. A place not only to get information but to complete transactions with government, receive government services, talk with elected representatives—even to vote. A government that organizes and offers its information and services around the needs of people while protecting their privacy.

Imagine people in government who are excited about using the Internet to make a difference and produce results, answering questions instantly, using secure networks that cross organizational boundaries to serve the public.

Imagine people in business enjoying quick and easy interactions with government that produce results in the public interest.

Imagine people in all sectors—government, business, non-profits and the research community— working together to make all of this happen quickly, innovatively, and cost effectively.

**THIS IS e-Government - *our* government of the future,
not *the* government of the past!**

E-Government: the Next American Revolution

Output: Specific recommendations to overcome challenges:

*Leadership, Strategic Investment, Collaboration,
Workforce Development, Privacy & Security,
Access & Education, E-Democracy*

Outcome: Community of over 350 organizations & leaders poised to implement e-Government & e-Democracy

e-Government is...

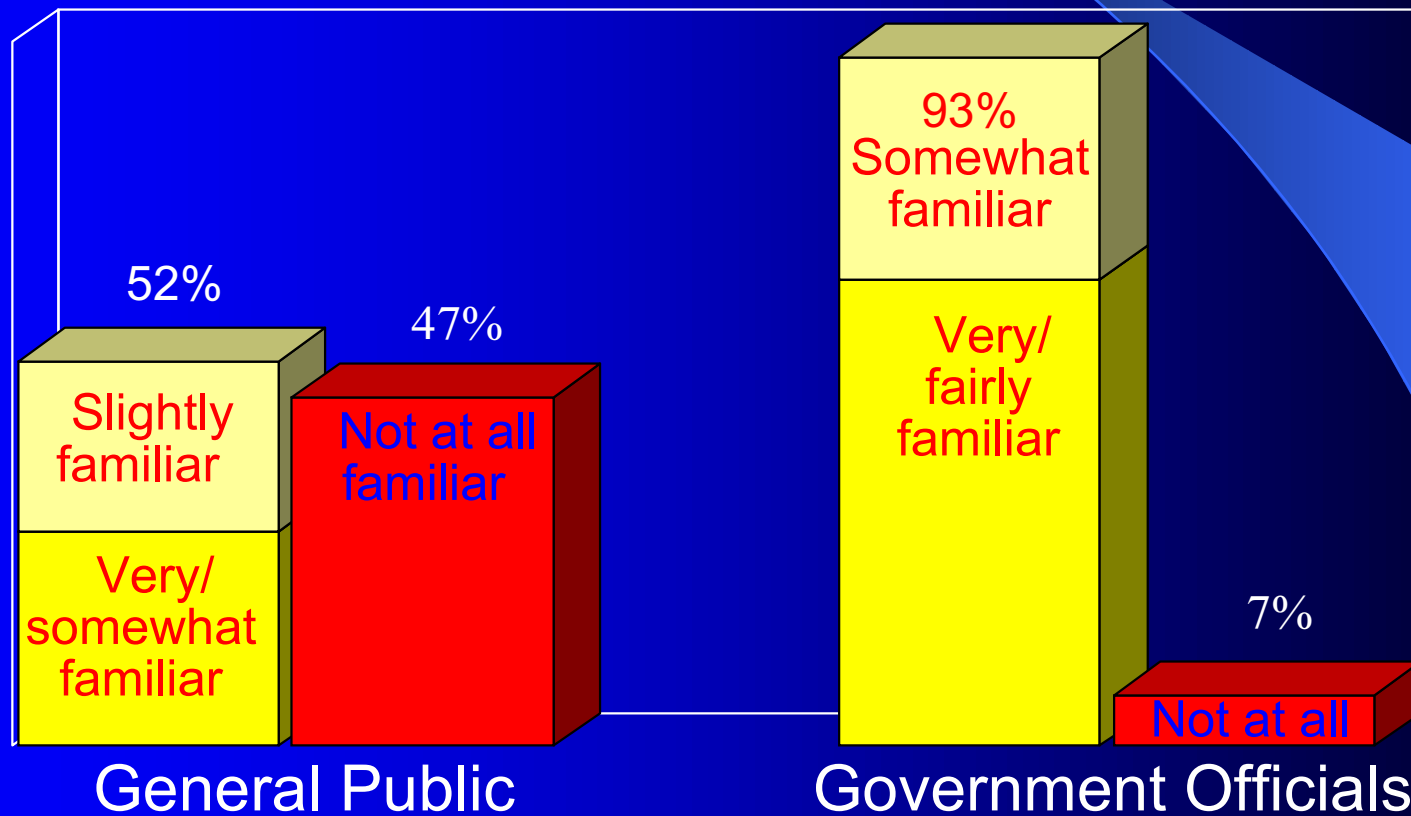
Available to everyone. Accessible to all - at home, at work, in schools, in libraries and in their communities. Deliver in a multi-channel approach

Easy to use. Easy for all to utilize, and connecting federal, state, regional, local, tribal and international governments. Provide the skills and the education.

Public Is Still Learning About E-Gov

How familiar are you with “e-government”?

72% of frequent Internet users are familiar with e-government.



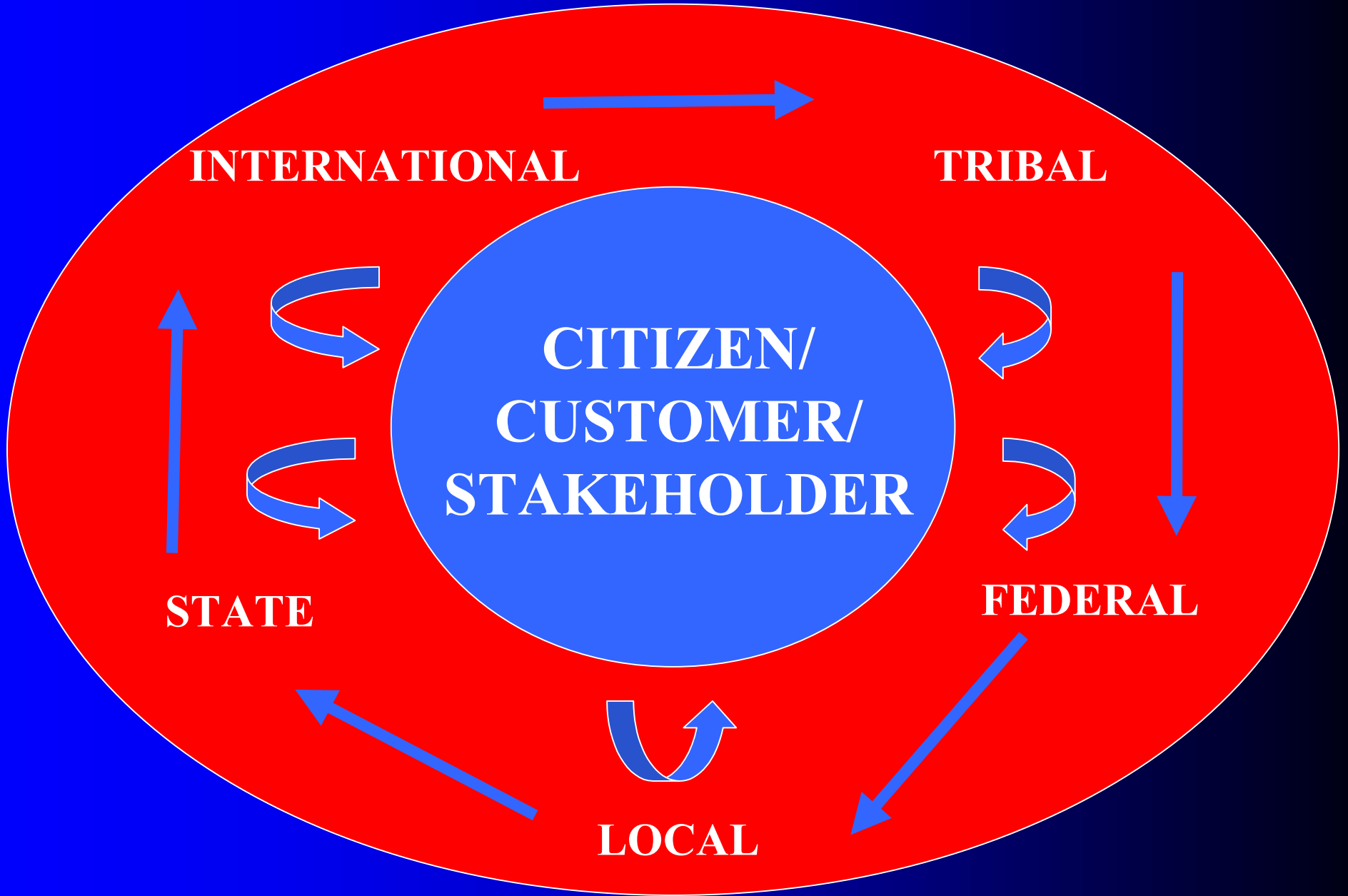
e-Government is...

Collaborative. Within a framework of government policy, standards and accountability, solutions are developed collectively and openly among public, private, nonprofit and research partners, on the basis of their experience and expertise.

All Sectors Say Collaboration is Key

- Public/private partnerships are the best way to e-Government:
 - Make government services available (66%)
 - Bridge the digital divide (63%)
 - Setting standards for privacy and security (78%)
- 87% of government employees believe their agency coordinates more effectively with other parts of government because of e-government.

INTERGOVERNMENTALISM



GOVERNMENT

State, local, tribal, federal, intr'n'l

**LEADERSHIP, Policy, Standards,
Partnering, Goals**

TECH INDUSTRY

Oracle, IBM, Microsoft, 50+

**LEADERSHIP, technical
solutions, standards,
investment**

Council for Excellence in Gov't
Technology Leadership Consortium

Convene, Catalyze, Communicate

RESEARCH/ACADEMIA

NSF, Universities, Labs

**LEADERSHIP, Applied solutions,
Research & development,
education**

Nonprofits/NGO's

Citizen Groups, Advocacy organ's

**LEADERSHIP, monitors, evaluators,
owners, showcase success**

e-Government is...

Innovative and results-oriented. Emphasizing speed and advances in technology, while embracing continuous improvement.

Cost-effective. Through strategic investments and results that produce significant long term efficiencies and savings.

e-Government is...

Transformational. Harnessing technology through personal and organizational leadership to transform government rather than automate existing practices. This is about citizen-centric Leadership NOT Technology.

E-Government Fellows

- Soldiers of e-Government!
- Stay in current jobs – tuition based
- Meet 40 days a year
- Benchmark public & private organizations
- Results project

Imagine e-Government Award

- to recognize individuals who propose creative new ways for government to use information technology to serve and connect with the public
- \$50,000 prize

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